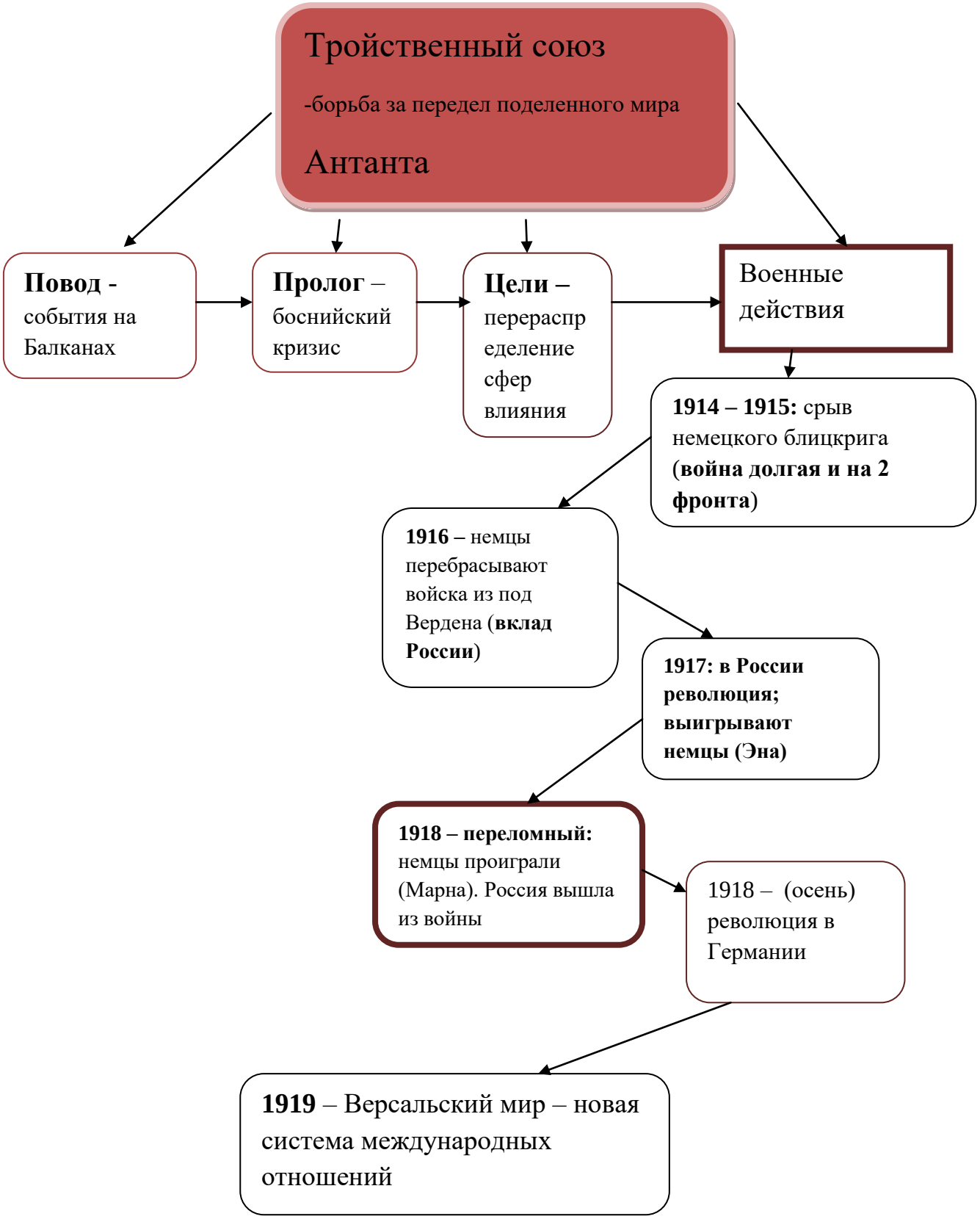Первая мировая война